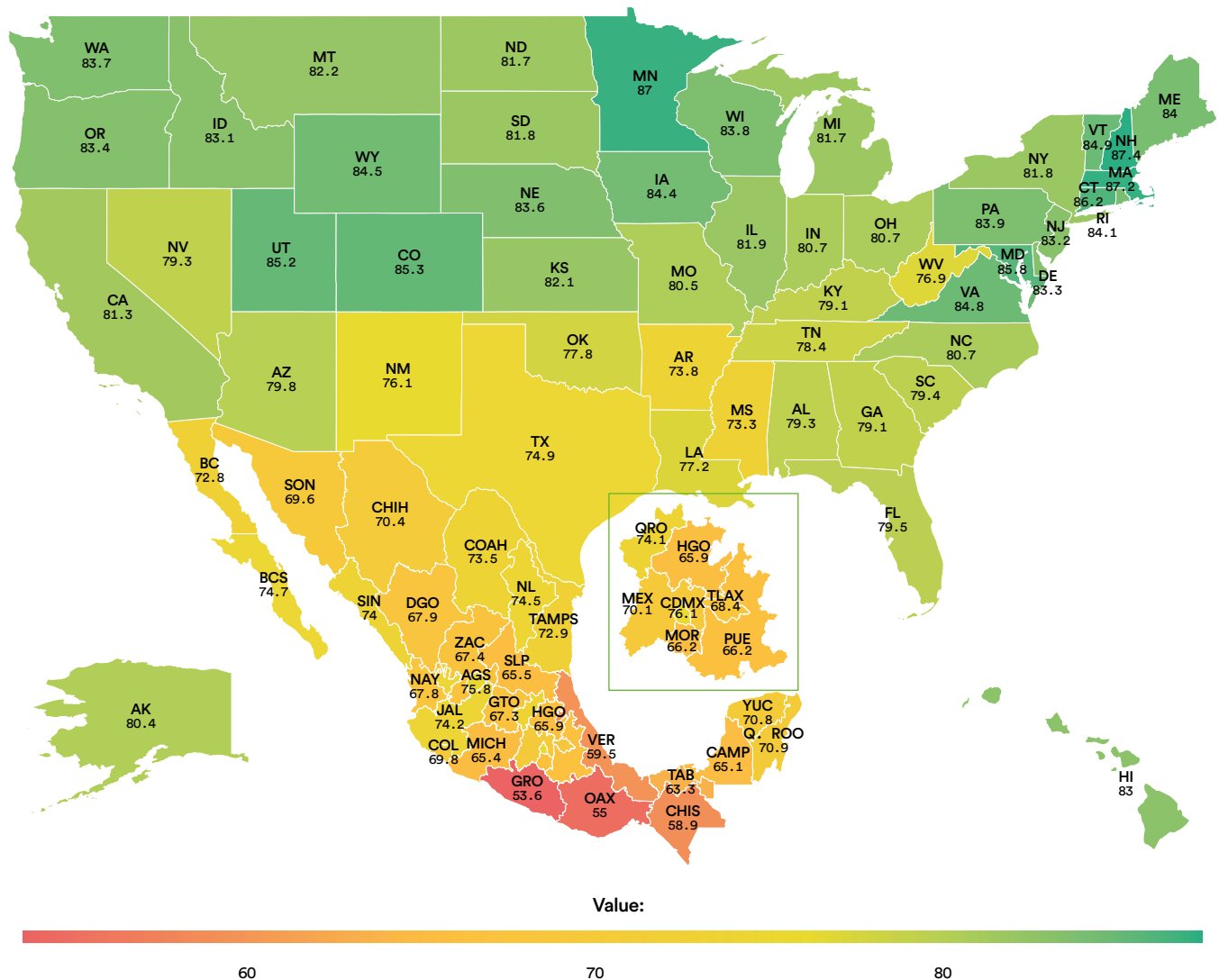


Mapping Shared Prosperity

What is needed to enhance well-being and competitiveness across the US and Mexico?

Social Progress Index

Social Progress Index USA-Mexico



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The **relationship between the United States and Mexico** goes beyond commercial ties, suggesting a deeper **socio-economic confluence** shaped by agreements like NAFTA and its successor, the USMCA.

This confluence is **evident in the southern United States and northern Mexico**, where critical aspects of social well-being, including healthcare and education, thrive, illustrating a mosaic of shared prosperity and regional cohesion.

México, ¿cómo vamos?, in collaboration with the **Social Progress Imperative** and **INCAE**, presents Mapping Shared Prosperity—a vivid depiction of the interconnected well-being of states across the US and Mexico. Drawing on the comprehensive data of the Social Progress Index¹ for 2022, this map offers an insightful subnational perspective on quality of life beyond economic indicators.

In the realm of advanced education, Mexican states show potential for growth to align more closely with their US counterparts, underscoring an opportunity for progress. Similarly, the gap narrows significantly when we consider basic education and information and communication technology sectors, highlighting how integral these areas are to mutual benefits derived from US-Mexico integration.

Fundamentals of wellbeing

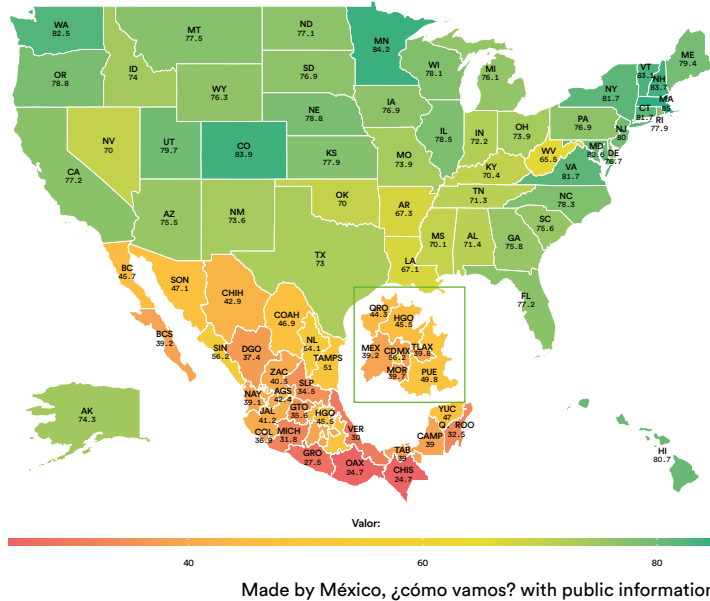
SPI USA-Mexico



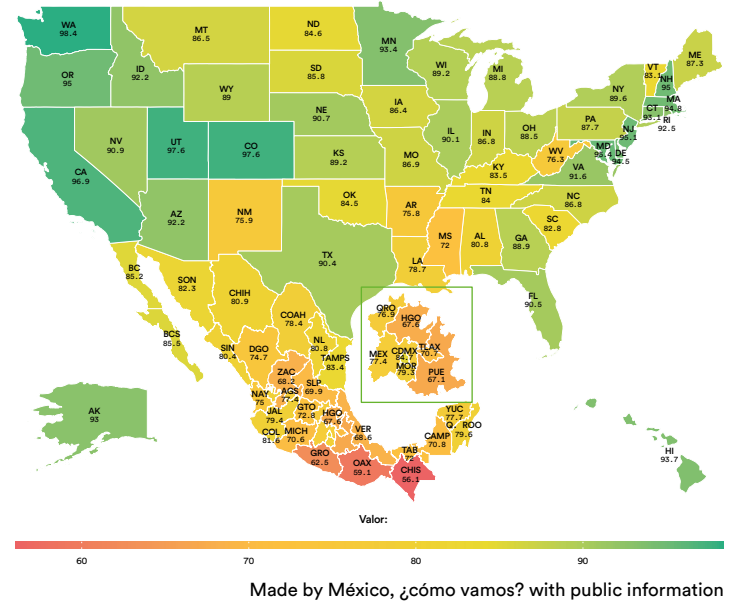
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¹ The index takes values from 0 to 100, where 100 represents the highest level of social progress possible while 0 represents the lowest possible level.

Advanced Education Social Progress Index USA-Mexico

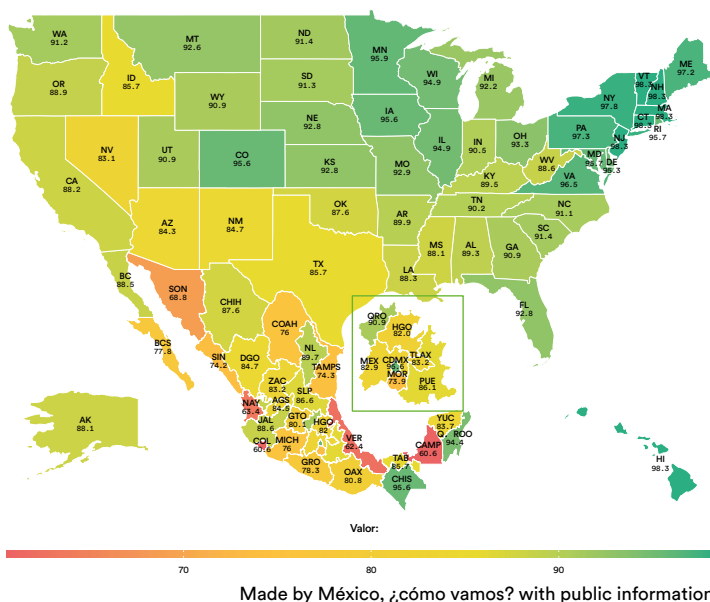


Information and Communications Social Progress Index USA-Mexico



The parity between basic education and digital connectivity sets a precedent for the future, where the digital economy stands out as a prime area for cooperative growth. Leveraging this synergy promises to catalyze well-being and prosperity, illustrating how the interconnected economies such as the US and Mexico are ready to flourish in the coming years.

Basic Education Social Progress Index USA-Mexico

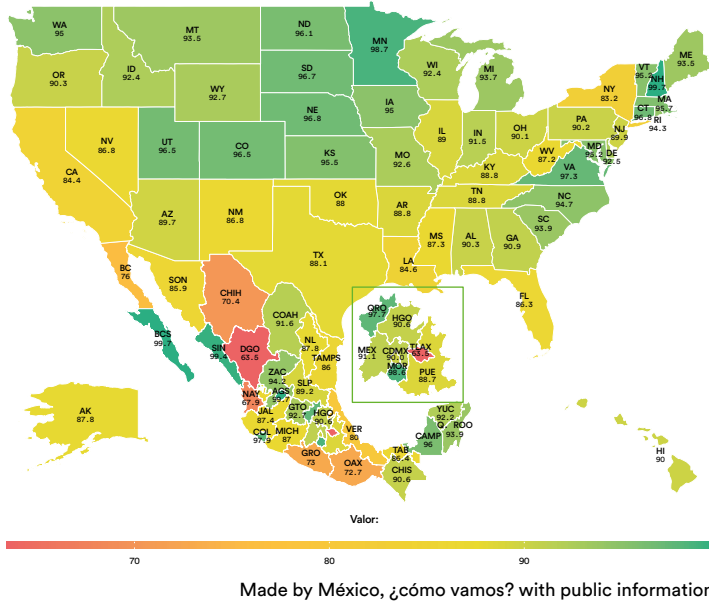


Challenges of the US-Mexico Well-being Map

As the Well-being Map reveals, nutrition and basic healthcare remain areas of critical challenge but also of significant opportunity across the US-Mexico region. While the results are not homogeneous between regions of both countries, the Baja Peninsula in Mexico stands out, showcasing the effectiveness of its health and nutrition strategies. These results reflect a concerted policy effort that may serve as a model for other regions. It is evident that targeted policies can have a substantial impact, as demonstrated by the positive outcomes in the Baja California Peninsula. Learning from such successes, it is imperative to adopt and adapt these strategic measures to improve well-being throughout North America.

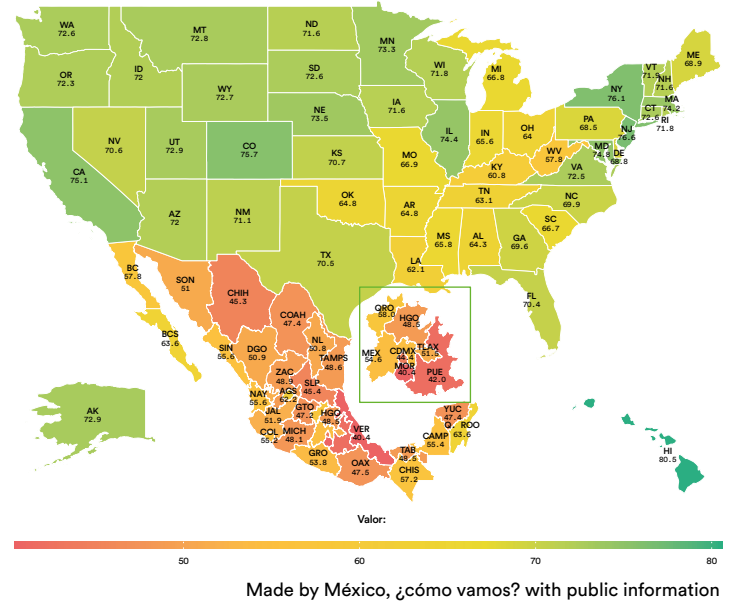
Nutrition and Medical Care

Social Progress Index USA-Mexico



Health

Social Progress Index USA-Mexico



Another challenge is the “Health” component that presents a diverse landscape of outcomes. This map offers a visual representation of where states on both sides of the border stand in terms of healthcare services and general well-being. A notable observation is the variability across regions, reflecting the different policy approaches and levels of investment in health infrastructure. While some areas exhibit robust health metrics, others highlight critical needs for improvement. The data serves as a benchmark for policymakers to identify best practices and prioritize interventions that could elevate the health and wellness of the population, thereby contributing to the overall prosperity of the region.

The comprehensive data reflected in the US-Mexico Prosperity Map underscores the undeniable importance of further integration between these neighboring nations. A collaborative approach not only fosters a more prosperous and competitive region but also enhances the quality of life for its citizens. As we consider the varied landscapes of health, education, and digital connectivity, it becomes clear that our shared future hinges on the deepening of these ties. By addressing disparities and building on mutual strengths, the US and Mexico can chart a course towards a dynamic and resilient partnership, one that is capable of meeting the challenges of the future and delivering benefits that resonate across borders.

Unlocking North America's Potential: Human Capital Integration through the USMCA

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THE NORTH
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