

Integration of North America

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Integration of North America is a collaborative project by México ¿cómo vamos?, Ansley Consultores Internacionales, and Connecting Mexico. The project offers a clear, data-driven narrative on how the United States, Mexico, and Canada operate as an integrated production platform under USMCA.

With the 2026 USMCA Joint Review now underway after its formal launch on July 1, 2026, this project provides specialized media, policymakers, and business audiences with concise visual resources to understand what is at stake for North American competitiveness, supply-chain resilience, investment certainty, and economic security.

The microsite brings together six infographics that explain the strategic role of USMCA across trade, co-production, agribusiness, logistics, light vehicles, and advanced technology. Together, they show that North America's economic strength depends not only on trade flows, but on the region's ability to produce, move, transform, and scale goods across borders.

Key messages:

1. North America is not just a trade bloc. It is a production platform.

The United States, Mexico, and Canada do not simply buy and sell final goods from one another. Inputs, components, services, data, and logistics move across borders as part of a single regional production system.

2. USMCA is the institutional backbone of North American competitiveness.

USMCA provides a shared framework for trade, investment, rules of origin, labor standards, and regulatory certainty. In a world of geopolitical disruption, these rules help keep supply chains closer to final markets.

3. Food security in North America depends on regional complementarities.

Mexico, the United States, and Canada supply each other with complementary agricultural products, helping stabilize availability, reduce seasonal shortages, and support producers and consumers across the region.

4. Logistics is the intangible infrastructure behind North America's co-production model.

Fast, traceable, and reliable logistics are essential for regional production. Courier and parcel delivery services move intermediate goods, documents, components, and

high-value inputs across borders, supporting just-in-time operations and regional supply chains.

5. Autos are the clearest example of North America's co-production model.

In North America, cars are not simply exported; they are co-produced. Components can cross borders up to eight times before final assembly, making the region's auto industry one integrated production platform. Section 232 tariffs do not hit one country in isolation; they raise costs across the entire North American value chain.

6. Technology resilience is economic security.

The next stage of North American integration must focus on advanced technology. The U.S. remains highly dependent on Asia for information and communications goods, semiconductors, and electronic components. USMCA can help North America build technology capacity closer to home by leveraging existing regional capabilities.

Contact:

México, ¿cómo vamos?

Adriana García

adriana@mexicocomovamos.mx

Agencia de medios Libre Expresión

+52 55 2271 5686

Ansley Consultores Internacionales

Jason Carlos Martínez Jurado

jmartinez@ansleyconsultores.com

Connecting Mexico

Mariana Raphael

mraphael@connectingmexico.com

Website: <https://mexicocomovamos.mx/integration-of-north-america>